1. Business requirements
   1. Background
   2. Business opportunity
   3. Business objectives
   4. Success metrics
   5. Vision statement
   6. Business risks
   7. Business assumptions and dependencies
2. Scope and limitations
   1. Major features
   2. Scope of initial release
   3. Scope of subsequent release
   4. Limitations and exclusions
3. Business context
   1. Stakeholder profiles
   2. Project priorities
   3. Deployment considerations